



# Srishti

Everything For Families

Newsletter February 2005

## Welcome to Srishti!

### Dear Srishtians,

Statistically, we are faring better than our previous generations in several ways. We have higher academic degrees and more information about the world. Better health facilities are available to us. We earn more money. Nevertheless, many of us feel that our predecessors led happier lives. They had more free time and closer ties with friends and family. They seem to have had much better control over their lives, and fewer tensions.

### On a seemingly smoother road of life, why are we straining to pull on?

The reason is simple. Our lives today depend on dozens of institutions and individuals whom we do not really know. We have little knowledge or control over how our children get educated, how much things cost, and our own neighborhoods. The number of decisions to make and situations to handle in day-to-day lives has increased. As a result, we have less free time for our families and ourselves. Hectic lifestyles breed tension, narrow-mindedness, and reduced sensitivity.

### How do we improve this situation?

The secret of improvement lies in that magic word, *Unity*. We need to first realize that we all need similar kinds of things, and that the progress of our fellow-families is closely related to our own progress. When multiple families get together with a strong commitment to prosper, with mutual affection, even the toughest difficulties will dissipate into thin air. With the support of the combine, each of us can lead a more fulfilling life, saving time, money and troubles.

### Unity is the powerful central idea of Srishti.

No problem is too big before the gigantic, united will of Srishti. Our aim is to build the ideal society -- a society where every family realizes its complete potential, where every member is successful and happy. In Srishti, people are never isolated, differentiated or disadvantaged. Every family that sincerely aspires to improve can, and should, be part of Srishti.

In short, Srishti is nothing but the sum of all aspirations, faiths, dreams and determinations of its members. It continually imbibes good things from each member family, aggregates and disseminates these qualities, encouraging positive growth in everyone.

Srishti Computer Center is looking for a few excellent faculty members.  
Apply to [jobs@srishtifamily.org](mailto:jobs@srishtifamily.org)

## As of today, Srishti has 2000 families.

We are humbled by the affection and confidence shown by these members. While services are being set up to meet a rapidly growing demand, some of you may have faced missed items, inaccurate billing, or other issues. We request you to bear with us in these formative stages. We are completely committed to offering you a world-class service; we are incessantly working towards this goal. Please take the time to suggest anything that we may miss. Every suggestion will be given due importance.

## New Services and Improvements

Srishti will soon open five Zonal Service Centres in Kakinada, in the areas of Pratap Nagar, Sarpavaram, Indrapalem, Jagannaickpur and Masjid Junction. The purpose of a zonal center is to ensure timely and excellent service to all member families in that particular area. In addition to the provisions service already launched, soon Srishti will supply medicines that families regularly need, at wholesale prices. A world-class Srishti Computer Center will open at Pratap Nagar in March, to offer advanced, well-rounded computer education to every member of the family. We have also embarked on the construction of a Function Hall at meharnagar, which will be available at very reasonable rates to all Srishti families. It is our commitment to continually keep enriching the gamut of services and the quality of each service that Srishti offers.

## This is the inaugural issue of our newsletter.

Every month, a new issue will be sent to you. In addition, special issues may be sent on special occasions. Articles will be both in English and Telugu. Our plan is to pack the newsletter with all the details you require. Several sections are planned, such as "Achievements", "New Services & Improvements", "Q & A", "From the MD's Desk", "Living as a Srishtian", "Frontrunner Family", and "Society & Srishti". Not all sections may appear in each issue. Every issue will include complete contact information and web site details.

## A sincere attempt to bridge

Our earnest wish is that these newsletters become excellent bridges for a close-knit Srishti community. Your comments on how to make the content more useful and interesting are always welcome.

Yours,  
- 'Srishti'

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