

The Secret of
Worry-Free, Prosperous, Productive Families



Srishti
Everything For Families

For the First Time In India
An Organization Completely Dedicated to Family Improvement

Welcome to the world of worry-free families

Imagine a life where meeting your family's needs is totally simplified.

A life where all quality goods you need are delivered to you by people you trust, at well below market prices. A life where unbiased advice in your best interest is available for all matters, like finance, academics, career and health.

Imagine having a group of wise and experienced people continuously looking out for your benefit and happiness. Imagine having complete support for any work, starting from day-to-day chores at home, to conducting a wedding or constructing a house. Imagine being a part of a well-knit community that is active and vibrant with cultural and social life. Imagine being in an organization that individually knows and cares for every member of your family.

Imagine a world-class organization
Whose *only goal* is your family's success



*"Families become strong not by chance,
but because of their strong wish to excel."*



*"To put the world right in order, we must first put the nation in order;
to put the nation in order, we must first put the family in order."
-Confucius*

You are witnessing a Family Revolution

Over a century ago, the face of manufacturing changed due to the Industrial Revolution. Likewise, agriculture got fully transformed because of the Green Revolution.

Now, Srishti is ushering a focused, Family Revolution, which will transform families and individuals like never before. In a few years, dozens of Srishti locations will catalyze strong local communities, impacting lakhs of Indian families.

Welcome to Srishti

Srishti is a pioneering effort focused on all-round betterment of families. Srishti is managed by families for families. It combines a deep knowledge of Indian realities, micro-economic, sociological, and business principles, with ancient wisdom.

In earlier generations, joint families, village elders, and the community played crucial roles in fulfilling an individual's potential. Srishti provides this complete framework of support for its member families, catering to all of their needs.

Every Srishti family *systematically* moves towards a more prosperous, productive, and peaceful future.



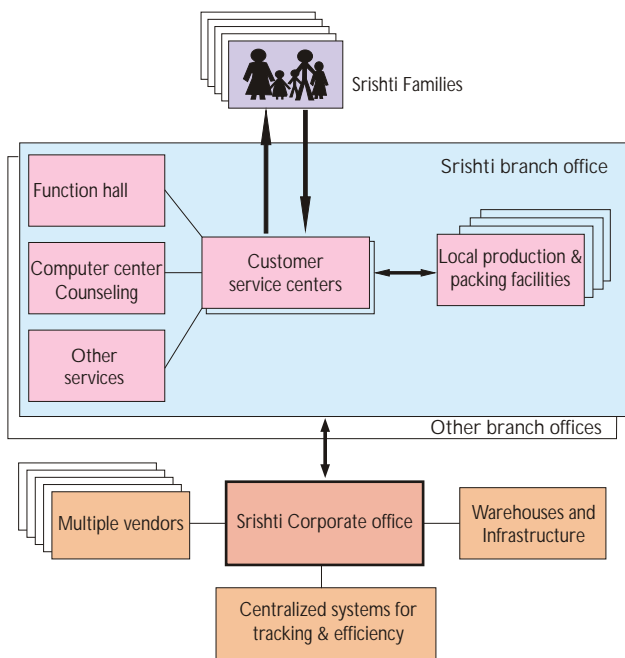
*"The biggest strength of India has been
the unity and resilience of Her families"*

*"All happy families resemble one another,
Each unhappy family is unhappy in its own way."
-Leo Tolstoy*

How does the Srishti concept work?

Srishti deeply understands and cares for Indian families. It is aware of their common needs and individual requirements. It also constantly learns their new and changing demands.

Using an intricate network of customer service centers, home contact, production facilities, third party vendors, and sophisticated computerization, Srishti provides services with unparalleled efficiency and cost advantages.



How can your family join Srishti?

Membership is Rs. 100. You need to have an introduction from an existing Srishti member.

Srishti Life Needs Private Limited

Kakinada office: Pratap Nagar, Kakinada-533004, East Godavari District, A.P. Ph: 0884-2354718

Registered office: Plot 432, Road 78, Jubilee Hills, Hyderabad-500033, AP. Ph: 040-55167801

www.srishtifamily.org

Adopting Families

Srishti families enjoy a world of facilities and opportunities. Srishti's precise aim is to be the single window, end-to-end life needs provider for its member families. The following is a representative list of our current or soon-to-be-offered services.

- ◆ Provisions, vegetables and fruits, milk
- ◆ Specialty foods, condiments, pickles, sweets and savories, water and other drinks
- ◆ All types of garments and clothes
- ◆ Transport, taxi service, reservation services
- ◆ New construction and real estate, Iron, Cement
- ◆ All repair and maintenance works
- ◆ Vocational and career counseling, computer centre, projects and courses
- ◆ Medicines, diagnostic centre, ambulance services, family doctor services, counseling
- ◆ Special event management, e.g., weddings
- ◆ Competitions, games and sports, cultural activities, religious and spiritual activities
- ◆ Furniture, appliances, electronics and computers, books, library service
- ◆ Internet services, Email, Web
- ◆ Financial and family counseling
- ◆ Old-age home, orphanage
- ◆ Legal affairs
- ◆ Clerical services for filing papers, income tax returns, other government and private documents

Uniqueness of the Srishti Organization

Unlike any shop or service provider, Srishti has absolutely no agenda of itself. The goals of member families are Srishti's only goals. Srishti is built with a deep passion to radically transform our families.

Srishti applies global expertise for local excellence. It is an initiative of Srijana, a world-class visionary group of companies. Srishti leverages the experience, stability, resources, reach, and quality the Srijana group.

The only rock I know that stays steady, the only institution I know that works, is the family.
-Lee Iacocca

The power of Srishti can
Transform Regular Families into
Extraordinary Successes

Srishti is a Srijana group enterprise.

